



PRESS RELEASE
ON THE WORKSHOP ON CROSS-BORDER E-COMMERCE AND
ON THE MEETING OF THE WORKING GROUP ON
TRADE AND ECONOMIC DEVELOPMENT

A Workshop on “Cross-Border E-commerce: Navigating the Challenges for Reaping Benefits for BSEC Member States” and a Meeting of the Working Group on Trade and Economic Development (WGTED) were organized at the BSEC Headquarters on 7-8 April 2026 respectively, jointly by the Republic of Türkiye, the Country Coordinator of the WGTED, and the BSEC PERMIS.

The Workshop discussed topics pertaining to challenges in defining and measuring e-commerce, best practices from the Member States, consumer protection, cooperation mechanisms, and role of digital platforms in ensuring product safety. Participants also exchanged views on regional cooperation opportunities in e-commerce sphere and formulated conclusions and recommendations there upon.

The Working Group on Trade and Economic Development focused on the recent developments and cooperation among the BSEC Member States in the area of electronic commerce, the setting up of an information exchange mechanism on trade and economic issues in the BSEC Region, experience sharing in relation to the national trade facilitation committees of the Member States, as well as regional cooperation in support of sustainable development. The Working Group also took note of the outcome of the Workshop on Cross-Border E-commerce.