



**PRESS RELEASE ON THE 9TH ANNUAL MEETING OF
BLACK SEA BROADCASTING REGULATORY AUTHORITIES FORUM (BRAAF)**

(Bucharest, 3-4 October 2018)

The Secretary General of BSEC PERMIS, Ambassador Michael B. Christides, participated in the *9th Annual Meeting of BRAAF* which brought together the representatives of the Broadcasting Regulatory authorities from BSEC Member States to discuss the theme of *"Monitoring Internet Media in the Digital Age"*.

During his intervention, Ambassador Christides emphasized the fact that BSEC suffers from the lack of publicity even in its Member States and, therefore, the support of BRAAF in the efforts to rectify this situation can be of vital importance.

After informing the audience on the activities of the BSEC Organization and especially on the work of the BSEC Working Group on ICT, Ambassador Christides gave detailed information concerning the Project titled *"Development of a Business Plan for a Single Information Space (SIS) in the BSEC area - Golden Fleece"*, initiated by the "ICD Media Inc." from the Russian Federation. He described the main objective of the project, which concerns the formulation of a business plan (a model) for two interrelated resources: a Joint TV Network and an Information Portal, with outreach to all BSEC Member States. The Secretary General informed the participants that, while assessing the initial project, PERMIS came to the conclusion that BRAAF should be directly involved in the preparatory and the implementation phase of the project.