



ORGANIZATION OF THE BLACK SEA ECONOMIC COOPERATION

Permanent International Secretariat

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**MESSAGE OF BSEC PERMIS ON WORLD TOURISM DAY  
27 SEPTEMBER**

In celebration of World Tourism Day on 27 September, BSEC PERMIS is proud to join UN Tourism in recognizing the transformative power of tourism as a force for positive change and sustainable development.

This day serves as a valuable reminder of tourism's vital role as an important driver of economic growth, cultural understanding, and regional cooperation. Within the framework of our ongoing efforts to strengthen tourism collaboration across the wider Black Sea region, BSEC remains firmly committed to harnessing the full potential of tourism as one of our region's greatest assets.

We acknowledge the sector's important contribution to addressing shared social, economic, and environmental priorities. As such, BSEC will continue to champion initiatives that promote inclusive growth, cultural exchange, and enhanced connectivity among our Member States through sustainable tourism development.